

Board and Commission Application 2025

Submitted by:

Submitted On: 2025 04 28 14:59:30

Submission IP:

Status: Open

Priority: Normal

Assigned To: City Clerk City Clerk

Due Date: Open

This form may be used to apply for one or more Board/Commission positions.

All fields marked with * are required and must be filled.

* **First Name**

Matt

* **Last Name**

Carlson

* **Street Address**

Street Number and Name

Unit Number

* **City**

* **State**

* **Postal Zip Code**

* **Preferred Phone Number**

Alternate Phone Number

Ex. (123) 456 7890

* **Email**

* **What is your occupation?**

Retired. Previously I founded several high tech & AI companies.

* **Who is your employer?**

Self employed

* **Board/Commission of interest**

☒ **Economic Development & Advisory Commission (EDAC)**

☐ **Museum of San Carlos History Board (Museum)**

☒ **Parks, Recreation & Culture Commission (PR&C)**

☐ **Planning and Transportation Commission (PTC)**

* **If you selected more than one Board/Commission of interest above, please rank your preferences here, starting with your first choice.**

PR&C, next EDAC

If only interested in one Board/Commission, enter N/A

*** What community activities are you presently involved in, or have been in the past?**

Board members Aisera Inc, long time member of St Vincent de Paul Society, Active member of Habitat for Humanity, PTA member at Sequoia HS, Board member of San Carlos Tennis Club

*** How much time do you envision giving to the Board/Commission? How often are you out of town? What other commitments might affect your attendance to Board/Commission meetings?**

Now that I am retired I have lots of free time.

*** Why do you want to be a member of a Board or Commission? What do you feel you could contribute to the Board or Commission?**

I have been fortunate to call San Carlos home since I was born just down the road at Stanford hospital. I come from hardy and long line of Carlson stock - 4 generations strong. My great, great grandfather opened and ran 4 restaurants in San Carlos and Redwood City for over 50 years, my Grandfather was a world renowned Brain surgeon in San Francisco, my Dather was the COO of Dalmo Victoria back in the 80's (largest employer in San Carlos) back in the day and I have also founded several tech companies in San Carlos employing 100's of employees over the past 25 years. This longevity and personal experience working closely with the city officials and planners coupled with deep roots in the social fabric (chamber of commerce, city planning, church community devout Catholic for over 40 years affiliated with Lady of Mount Carmel, St Charles, St Pius and St Matthias) where both my brother and my Mother touch for over 30 years. This unique experience and connection has given me both insight and perspective on the many diverse needs of this truly unique and diverse community.

*** Do you have any particular perspective on how the City should grow in the next five to ten years? Required if interested in Planning and Transportation Commission, otherwise enter N/A.**

N/A and yes based on my response to the question above.

*** What do you think the City of San Carlos should do to attract and retain high quality businesses? Required if interested in Economic Development & Advisory Commission, otherwise enter N/A.**

Businesses of today are looking for communities that are educated, diverse, and pro business. Top 3 things I looked for when deciding where to locate my business were 1) is the city pro-business/tax advantaged, open to think outside the box, long term planning outlook and lease/buy terms. 2) has buildings that are modern, open space/with lots of natural lighot - campus like facility. 3) easy commute and access to nice restaurants and other necessities.

*** What park improvements or recreational activities would be beneficial to the community? Required if interested in Parks, Recreation & Culture Commission, otherwise enter N/A.**

San Carlos has many beautiful parks and rec facilities and great hiking trails. A few additional improvements that I can think of would include resurfacing our tennis and pickleball courts I am an active member of the SCTC for over 20 years and these courts get a tremendous amount of use and they need continuous maintenance-many are severely cracked making them hazardous to the players. I also feel strongly that all of the youth play areas should be maintained in tip top condition which encourages and makes that facilities inviting to participate. This is how I was fortunate enough to experience in my youth on kept me out of trouble on the the right path. Also making our dog parks not just inviting but fun makes these spaces not only fun for dogs but also a great social space for their owners to mix and mingle. Ideas for consideration: adding obstacle courses, plenty of shaded seating and coffee shops near by.

*** Please list any other background information (business, education, personal) that might be useful in determining your eligibility.**

Here are a few additional fun facts: 1). Worked in high tech Silicon Valley for over 40 years 2) Co founded 3 companies in the Bay Area 3) Received my MBA from USF and eMBA from Berkeley 4) Raised my 4 children in and around San Carlos

*** How long have you been a San Carlos resident and/or worked in San Carlos?**

Over 40 years

*** Are you related to a current City of San Carlos employee? If yes, please provide the employee's name.**

No

*** How did you hear about this recruitment?**

- ☒ **City website**
- ☒ **Social media**
- ☐ **City Newsletter**
- ☐ **Council, Commission or City Staff referral**
- ☒ **Other**

Acknowledgement of Responsibilities

Commissioners serving on the San Carlos Planning and Transportation Commission and the Economic Development Advisory Commission are designated filing officials required to submit a Statement of Economic Interests (Form 700) upon assuming office, as well as annually thereafter. Form 700 is a public document and will be made available upon request in accordance with disclosure laws.

Furthermore, these designated officials must complete mandatory Ethics Training pursuant to AB 1234.

*** By typing your name below, you confirm that the information provided in this form is true and accurate and acknowledge the above responsibilities and understand that your application is a public document which may be disclosed upon request.**

Matthew Carlson
