

# Board and Commission Application 2025

**Submitted by:**

**Submitted On:** 2025 03 17 11:29:05

**Submission IP:**

**Status:** Open

**Priority:** Normal

**Assigned To:** City Clerk City Clerk

**Due Date:** Open

**This form may be used to apply for one or more Board/Commission positions.**

All fields marked with \* are required and must be filled.

\* **First Name**

Alexis

\* **Last Name**

McFarlane

\* **Street Address**

Street Number and Name

**Unit Number**

\* **City**

\* **State**

\* **Postal Zip Code**

\* **Preferred Phone Number**

**Alternate Phone Number**

Ex. (123) 456 7890

\* **Email**

\* **What is your occupation?**

Marketing

\* **Who is your employer?**

Indeed

\* **Board/Commission of interest**

☐ **Economic Development & Advisory Commission (EDAC)**

☐ **Museum of San Carlos History Board (Museum)**

☒ **Parks, Recreation & Culture Commission (PR&C)**

☐ **Planning and Transportation Commission (PTC)**

\* **If you selected more than one Board/Commission of interest above, please rank your preferences here, starting with your first choice.**

N/A

If only interested in one Board/Commission, enter N/A

**\* What community activities are you presently involved in, or have been in the past?**

I am an active member of the San Carlos community, participating in various capacities. I volunteer at my daughter’s school, the San Carlos Early Education Center's Heather Campus, where I support our youngest learners as a Mystery Reader and Library Parent. As a family, we enthusiastically take part in San Carlos Parks and Recreation events throughout the year; our favorites include the Goblin Walk, Hometown Days, and the Holiday Lights celebrations, which we never miss. I also use San Carlos parks daily, enjoying the playgrounds with my family and utilizing the trail system for recreation. In the past, I served on the Next Generation Committee at the Peninsula Open Space Trust (POST), where I gained valuable experience in land conservation priorities and community engagement regarding open spaces. Additionally, I volunteered as a tutor with Healthy Cities Tutoring, providing one on one support to San Carlos children to improve their academic performance, engagement in learning, and self esteem.

**\* How much time do you envision giving to the Board/Commission? How often are you out of town? What other commitments might affect your attendance to Board/Commission meetings?**

I am committed to dedicating the necessary time to be an effective commissioner. This includes attending regular meetings, special sessions, site visits, and community events. My family plans our travel around the San Carlos School District calendar to minimize conflicts with local commitments. Although I occasionally travel for work, these trips are scheduled well in advance, allowing me to provide notice to the commission and arrange for a Zoom link when needed. I am dedicated to maintaining excellent attendance and actively participating, as I believe that consistent presence is vital for making meaningful contributions to the commission's work and properly representing our community's interests.

**\* Why do you want to be a member of a Board or Commission? What do you feel you could contribute to the Board or Commission?**

I'm passionate about joining the Parks and Recreation Commission because our family experiences firsthand how vital these spaces and programs are to San Carlos' quality of life. As a parent of a young child, I can provide insight into the needs of families who rely on our playgrounds, programs, and community events. My background serving on Peninsula Open Space Trust's Next Generation Committee has deepened my appreciation for conservation and sustainable management of natural resources—perspectives I believe would be valuable as the commission balances recreation opportunities with environmental stewardship. Additionally, through my husband's dental practice on South Laurel Street, I understand the small business perspective and the importance of vibrant public spaces to our local economy. In our increasingly divided society, I believe parks and recreation programs offer crucial opportunities to bring people together across different backgrounds. I'm eager to help strengthen these unifying community spaces and events where neighbors can connect, fostering a sense of belonging while acting locally to address broader societal needs. I'm committed to helping shape inclusive recreational opportunities that serve residents of all ages and abilities while preserving what makes San Carlos special.

**\* Do you have any particular perspective on how the City should grow in the next five to ten years? Required if interested in Planning and Transportation Commission, otherwise enter N/A.**

N/A

**\* What do you think the City of San Carlos should do to attract and retain high quality businesses? Required if interested in Economic Development & Advisory Commission, otherwise enter N/A.**

N/A

**\* What park improvements or recreational activities would be beneficial to the community? Required if interested in Parks, Recreation & Culture Commission, otherwise enter N/A.**

I have some fun ideas that could enhance how our community enjoys San Carlos parks! \*Community garden spaces could promote sustainability and biodiversity while building neighborhood connections. \*I'd advocate for more pop up events in parks in different hyper local neighborhoods to ensure recreational opportunities reach all parts of our community and people feel a sense of community nearest to their homes. \*A Park Ambassador Program would train volunteers to lead nature walks, host small events, and share park knowledge, creating deeper community engagement with our natural spaces. \*An Adopt a Park Program would empower neighborhoods, scout troops, and businesses to take ownership in maintaining local parks, fostering civic pride. \*"Yappy Hours" for dog lovers would create social connections among pet owners while providing structured activities in the dog park. These initiatives would strengthen San Carlos' reputation as a family-friendly city while fostering the community connections that make our city special.

**\* Please list any other background information (business, education, personal) that might be useful in determining your eligibility.**

My nearly 15 years in marketing have taught me effective strategies for raising awareness and engaging diverse audiences — skills I'm excited to apply to parks and recreation initiatives. At work, I've been the social chair for my team for several years, planning fun events that bring people together from all backgrounds. My family is deeply rooted in San Carlos — we're residents, small business owners with my husband's dental practice on South Laurel, and parents of a child in the school district. This triple connection to the community gives me a unique perspective and has deepened my commitment to making San Carlos an even better place to live, work, and play. My volunteer service on the Next Generation Committee at Peninsula Open Space Trust (POST) has given me valuable insight into land conservation and sustainable recreation planning — experience directly relevant to parks commission work. Back in college, I was a Stanford Campus Tour Guide, leading over 800 hours of tours where I shared the campus's history and traditions with visitors from around the world. This taught me how to tell engaging stories about places and helped me appreciate how public spaces shape our experiences and memories. Between my marketing background, conservation experience, and deep investment in our community, I'm excited about the chance to contribute to San Carlos' future. If you're interested, my full professional background is on LinkedIn ([linkedin.com/in/alexismcfarlane/](https://www.linkedin.com/in/alexismcfarlane/)).

**\* How long have you been a San Carlos resident and/or worked in San Carlos?**

We have lived in San Carlos for 7 years.

**\* Are you related to a current City of San Carlos employee? If yes, please provide the employee's name.**

No

\* **How did you hear about this recruitment?**

- ☒ **City website**  
☐ **Social media**  
☒ **City Newsletter**  
☒ **Council, Commission or City Staff referral**  
☐ **Other**

## Acknowledgement of Responsibilities

Commissioners serving on the San Carlos Planning and Transportation Commission and the Economic Development Advisory Commission are designated filing officials required to submit a Statement of Economic Interests (Form 700) upon assuming office, as well as annually thereafter. Form 700 is a public document and will be made available upon request in accordance with disclosure laws.

Furthermore, these designated officials must complete mandatory Ethics Training pursuant to AB 1234.

**\* By typing your name below, you confirm that the information provided in this form is true and accurate and acknowledge the above responsibilities and understand that your application is a public document which may be disclosed upon request.**

Alexis McFarlane